



Read All About It!

Your Scouts Can Earn the Circle Ten Council

PR Award

Get your Scouting story in print, radio, TV, or on the Web and earn an award!

To recognize and encourage youth and adults to promote Scouting events going on in their communities, Circle Ten Council is proud to introduce the **Scouting PR Award**. How do you earn it? Registered youth or adults who get two news articles printed in the media in a calendar year will receive a special limited-edition **Scouting PR Award patch**. *Great for Troop Historians and Scribes!*

How do you earn it?

- Award applications must include at least **two** separate newspaper or magazine articles, photos printed in local media, radio, or television stories. (Even publication in the newsletter or magazine of your chartered organization counts!)
- Submissions must be attached to a **PR Award application**, available on circle10.org. *(Copies of submissions cannot be returned.)*
- Award may be earned only once each calendar year. Award may be earned by any registered Cub Scout, Boy Scout, Venturer, or registered Scouting volunteer.
- Award will be sent to the unit leader for presentation.

Award applications may be downloaded from www.circle10.org and should be submitted to:

Circle Ten Council, Boy Scouts of America
Attention: Marketing Director
8605 Harry Hines Blvd., Dallas, TX 75235
(Please allow 2 to 4 weeks for processing.)



Scouting PR Award Application

Unit Positive Publicity Award Requirements

- Award applications must include at least **two** separate newspaper, newsletter, magazine articles, photos printed in local media, radio, or television stories. (Does not include unit newsletters or web sites.)
- Submissions must be attached to a **PR Award application**, available on circle10.org. (*Copies of submissions cannot be returned.*)
- Award may be earned only once each calendar year. Award may be earned by any registered Cub Scout, Boy Scout, Venturer, or registered volunteer.
- Award will be sent to the unit leader for presentation.

Attached, please find two stories placed by:

Name: _____

Rank/Position: _____ District: _____

Pack Troop Crew (*circle one*) Unit No. _____

Unit Leader (Person the award will be mailed to for presentation.)

Name: _____

Address: _____

City: _____ State: _____

ZIP: _____ Email Address: _____

Phone Number: (_____) _____

District: _____ Pack Troop Crew (*circle one*)

Unit No. _____

Date and publication/media outlet where the story/photo appeared:

1. Publication/Media: _____ Date: _____

2. Publication/Media: _____ Date: _____

Return application to:
Circle Ten Council, Boy Scouts of America,
Attn: Marketing Director
8605 Harry Hines Blvd., Dallas, TX 75235
(Please allow 2 to 4 weeks for processing.)